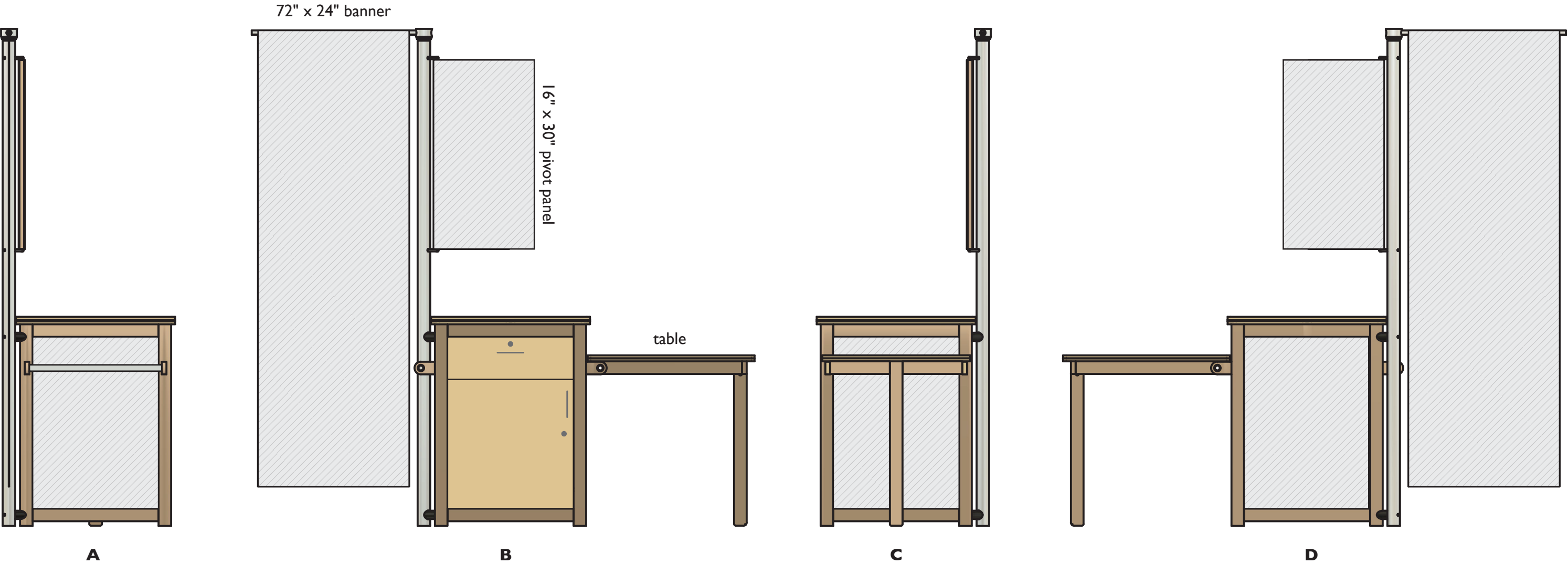
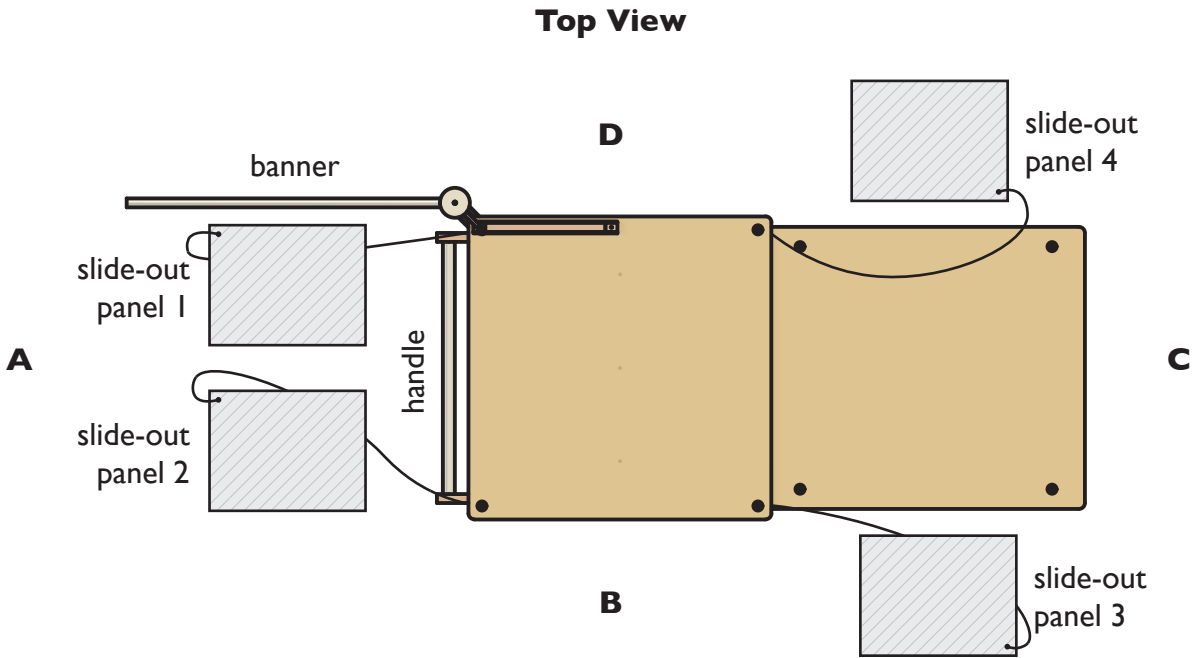


GRAPHICS WORKSHEET OVERVIEW

UPLAND STORYCART - FULLY EQUIPPED

StoryCart MkIII v26
1:16 scale
Updated 2023-05-26



1/2" BLEED

CUT LINE

HIDDEN BORDER

1/2" SAFE MARGIN
(NO TEXT OR CRITICAL IMAGERY)



UPLAND STORYCART GRAPHICS WORKSHEET

SIDE PANEL - A

The side panel is 20 3/8" wide by 27 5/8" tall.
Please provide 1/4" bleed on all sides; your artwork should be 21 3/8" wide by 28 3/8" tall.
Keep all text or critical imagery 1/2" in from all edges.
The panel is held in a groove, hiding a small border at the edges; the visible area is 20" wide by 27 1/4" tall.
A 1" diameter handle obscures an area on the upper portion of the panel.
Avoid critical text or imagery in the handle's vicinity as the obscured area moves slightly with the viewer's position.
Brief, large text as well as full photos are good options for side panels; they are too low for bulky reading.
1:1 scale

HANDLE

Your text, images,
and graphics go here.
(Replace the diagonally shaded area.)

1/2" BLEED

CUT LINE

HIDDEN BORDER

1/2" SAFE MARGIN
(NO TEXT OR CRITICAL IMAGERY)



UPLAND STORYCART GRAPHICS WORKSHEET

SIDE PANEL - C

The side panel is 20 3/8" wide by 27 5/8" tall.
Please provide 1/2" bleed on all sides; your artwork should be 21 3/8" wide by 28 3/8" tall.
Keep all text or critical imagery 1/2" in from all edges.
The panel is held in a groove, hiding a small border at the edges; the visible area is 20" wide by 27 1/4" tall.
The fold-out table attaches to this side, so the panel is suitable for general atmospheric graphics.
1:1 scale

Young
and

here.
(shaded area.)

1/2" BLEED

CUT LINE

HIDDEN BORDER

1/2" SAFE MARGIN
(NO TEXT OR CRITICAL IMAGERY)



UPLAND STORYCART GRAPHICS WORKSHEET

SIDE PANEL - D

The side panel is 20 3/8" wide by 27 5/8" tall.
Please provide 1/4" bleed on all sides; your artwork should be 21 3/8" wide by 28 3/8" tall.
Keep all text or critical imagery 1/8" in from all edges.
The panel is held in a groove, hiding a small border at the edges; the visible area is 20" wide by 27 1/4" tall.
Brief, large text as well as full photos are good options for side panels; they are too low for bulky reading.
1:1 scale

Your text, images,
and graphics go here.
(Replace the diagonally shaded area.)



UPLAND STORYCART GRAPHICS WORKSHEET

PIVOT PANEL - SIDE 1

The pivot panel is 16" wide by 29 3/4" tall.
Please provide 1/2" bleed on all sides; your artwork should be 17" wide by 30 3/4" tall.
Keep all text or critical imagery 1/2" in from all edges.
The pivot panel has two graphic sides.
1:1 scale

Your text, images,
and graphics go here.
(Replace the diagonally shaded area.)



UPLAND STORYCART GRAPHICS WORKSHEET

PIVOT PANEL - SIDE 2

The pivot panel is 16" wide by 29 3/4" tall.
Please provide 1/2" bleed on all sides; your artwork should be 17" wide by 30 3/4" tall.
Keep all text or critical imagery 1/2" in from all edges.
The pivot panel has two graphic sides.
1:1 scale

Your text, images,
and graphics go here.
(Replace the diagonally shaded area.)



UPLAND STORYCART GRAPHICS WORKSHEET
SINGLE-SIDED BANNER

The banner is 24" wide by 72" tall. Artwork should be these exact dimensions.
Keep all text or critical imagery 1/2" in from all edges.
Hock-knifed edges will be trimmed to color on vertical edges.
Extra fabric (beyond the artwork) at the top and bottom will be folded over the back side and sewn to form 2" pockets.
Pockets are sewn with clear thread.
Avoid critical text or imagery on the stitch lines.
Graphics are on one side.
The production method is dye-sublimation.
Standard fabric is soft knit.
Avoid very thin lines and small text.
1:1 scale

STITCH LINE

Your text, images,
and graphics go here.
(Replace the diagonally shaded area.)

STITCH LINE

1/2" BLEED

CUT LINE

1/2" SAFE MARGIN
(NO TEXT OR CRITICAL IMAGERY)



UPLAND STORYCART GRAPHICS WORKSHEET

SLIDE-OUT PANEL 1 - SIDE 1

The slide-out panel dimensions are 10" wide by 13" tall.
Please provide 1/2" bleed on all sides; your artwork should be 11" wide by 14" tall.
Keep all text or critical imagery 1/2" in from all edges.
Each slide-out panel has two graphic sides.
A 1/4" hole for an attachment cord is centered 3/4" up and 3/4" over from the bottom left corner.
1:1 scale

Your text, images,
and graphics go here.
(Replace the diagonally shaded area.)

VISIBLE WHEN CARD IS IN SLOT



1/2" BLEED

CUT LINE

1/2" SAFE MARGIN
(NO TEXT OR CRITICAL IMAGERY)



UPLAND STORYCART GRAPHICS WORKSHEET

SLIDE-OUT PANEL 1 - SIDE 2

The slide-out panel dimensions are 10" wide by 13" tall.
Please provide 1/2" bleed on all sides; your artwork should be 11" wide by 14" tall.
Keep all text or critical imagery 1/2" in from all edges.
Each slide-out panel has two graphic sides.
A 1/4" hole for an attachment cord is centered 3/4" up and 3/4" over from the bottom right corner.
1:1 scale

Your text, images,
and graphics go here.
(Replace the diagonally shaded area.)

VISIBLE WHEN CARD IS IN SLOT

cord

1/2" BLEED

CUT LINE

1/2" SAFE MARGIN
(NO TEXT OR CRITICAL IMAGERY)



UPLAND STORYCART GRAPHICS WORKSHEET

SLIDE-OUT PANEL 2 - SIDE 1

The slide-out panel dimensions are 10" wide by 13" tall.

Please provide 1/2" bleed on all sides; your artwork should be 11" wide by 14" tall.

Keep all text or critical imagery 1/2" in from all edges.

Each slide-out panel has two graphic sides.

A 1/4" hole for an attachment cord is centered 3/4" up and 3/4" over from the bottom left corner.

1:1 scale

Your text, images,
and graphics go here.
(Replace the diagonally shaded area.)

VISIBLE WHEN CARD IS IN SLOT

cord

1/2" BLEED

CUT LINE

1/2" SAFE MARGIN
(NO TEXT OR CRITICAL IMAGERY)



UPLAND STORYCART GRAPHICS WORKSHEET

SLIDE-OUT PANEL 2 - SIDE 2

The slide-out panel dimensions are 10" wide by 13" tall.
Please provide 1/2" bleed on all sides; your artwork should be 11" wide by 14" tall.
Keep all text or critical imagery 1/2" in from all edges.
Each slide-out panel has two graphic sides.
A 1/4" hole for an attachment cord is centered 3/4" up and 3/4" over from the bottom right corner.
1:1 scale

Your text, images,
and graphics go here.
(Replace the diagonally shaded area.)

VISIBLE WHEN CARD IS IN SLOT



1/2" BLEED

CUT LINE

1/2" SAFE MARGIN
(NO TEXT OR CRITICAL IMAGERY)



UPLAND STORYCART GRAPHICS WORKSHEET

SLIDE-OUT PANEL 3 - SIDE 1

The slide-out panel dimensions are 10" wide by 13" tall.

Please provide 1/2" bleed on all sides; your artwork should be 11" wide by 14" tall.

Keep all text or critical imagery 1/2" in from all edges.

Each slide-out panel has two graphic sides.

A 1/4" hole for an attachment cord is centered 3/4" up and 3/4" over from the bottom left corner.

1:1 scale

Your text, images,
and graphics go here.
(Replace the diagonally shaded area.)

VISIBLE WHEN CARD IS IN SLOT

cord

1/2" BLEED

CUT LINE

1/2" SAFE MARGIN
(NO TEXT OR CRITICAL IMAGERY)



UPLAND STORYCART GRAPHICS WORKSHEET

SLIDE-OUT PANEL 3 - SIDE 2

The slide-out panel dimensions are 10" wide by 13" tall.

Please provide 1/2" bleed on all sides; your artwork should be 11" wide by 14" tall.

Keep all text or critical imagery 1/2" in from all edges.

Each slide-out panel has two graphic sides.

A 1/4" hole for an attachment cord is centered 3/4" up and 3/4" over from the bottom right corner.

1:1 scale

Your text, images,
and graphics go here.
(Replace the diagonally shaded area.)

VISIBLE WHEN CARD IS IN SLOT

cord

1/2" BLEED

CUT LINE

1/2" SAFE MARGIN
(NO TEXT OR CRITICAL IMAGERY)



UPLAND STORYCART GRAPHICS WORKSHEET

SLIDE-OUT PANEL 4 - SIDE 1

The slide-out panel dimensions are 10" wide by 13" tall.
Please provide 1/2" bleed on all sides; your artwork should be 11" wide by 14" tall.
Keep all text or critical imagery 1/2" in from all edges.
Each slide-out panel has two graphic sides.
A 1/4" hole for an attachment cord is centered 3/4" up and 3/4" over from the bottom left corner.
1:1 scale

Your text, images,
and graphics go here.
(Replace the diagonally shaded area.)

VISIBLE WHEN CARD IS IN SLOT



1/2" BLEED

CUT LINE

1/2" SAFE MARGIN
(NO TEXT OR CRITICAL IMAGERY)



UPLAND STORYCART GRAPHICS WORKSHEET

SLIDE-OUT PANEL 4 - SIDE 2

The slide-out panel dimensions are 10" wide by 13" tall.
Please provide 1/2" bleed on all sides; your artwork should be 11" wide by 14" tall.
Keep all text or critical imagery 1/2" in from all edges.
Each slide-out panel has two graphic sides.
A 1/4" hole for an attachment cord is centered 3/4" up and 3/4" over from the bottom right corner.
1:1 scale

Your text, images,
and graphics go here.
(Replace the diagonally shaded area.)

VISIBLE WHEN CARD IS IN SLOT

cord